

DAVID CORFIELD

PROFESSIONAL SUMMARY

With extensive experience in copywriting, brand development, magazine creation, editing, and photography, I have a proven track record in multi-disciplinary content creation. As a manager, I can effectively organise, prioritise, and delegate tasks to fulfill client needs, and as an individual I can be relied upon to deliver exceptional results every time. I excel in communication and relish opportunities to enhance performance and productivity, while adhering to policies, standards, and tone of voice.

WORK HISTORY

08/2017 to date

DAVID CORFIELD COMMUNICATIONS LTD

- Established creative strategies and provided commercial photography, copywriting, content creation, product marketing and social media services for a wide variety of clients including Canon Europe Ltd, Bonhams, LVMH (Glenmorangie whiskey) and GN Group (Jabra).

05/2012 to 08/2017

THE RED DOT AGENCY

- Editor of the Canon Professional Network (CPN), a high-traffic website for Canon Europe, publishing over 50 articles daily for professional photographers and filmmakers. Additionally, my team advised and created online strategies, developed social media and e-commerce platforms, and attended worldwide industry events representing CPN.

01/2010 to 01/2012

PERFORMANCE FRENCH CARS MAGAZINE

- I was engaged to relaunch a specialist car magazine, with duties including content creation, magazine production, attending events and working with advertisers to sell marketing packages.

01/2008 to 12/2009

LIFE MEDIA LTD

- I relaunched Pixel, a weekly magazine for the photo industry, researching industry trends, creating articles, and working with ad managers to increase revenue.

02/2006 to 12/2007

GMC PUBLICATIONS LTD

- I relaunched Black & White Photography magazine, with a mission to help reposition the title. Duties included flatplanning, magazine production, commissioning journalists, interviewing photographers, and developing innovative online content.

01/2004 to 01/2006

KELSEY PUBLISHING LTD

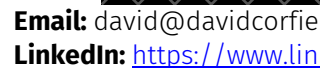
- Duties included magazine production on Modern Mini magazine, subediting, liaising with designers and ensuring the magazine was delivered to press on schedule.

CONTACT

Address:



Phone:



Email: david@davidcorfield.com

LinkedIn: <https://www.linkedin.com/in/davidcorfieldcomms/>

WEBSITES, PORTFOLIOS, PROFILES

- <http://www.davidcorfield.com>
 - <http://www.palladium-creative.com>
 - <https://www.canon-europe.com/search?q=David+Corfield>
 - <https://www.davidcorfieldcommunications.com/slideshow>
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SKILLS

- Content creation
 - Social Media strategy
 - Copywriting
 - Brand development
 - High-value project management
 - Project budgeting
 - Contract management
 - Problem solving
 - Strategic networking
 - Visual communication
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01/2003 to 01/2004

ARCHANT PLC

- Recruited as Deputy Editor on Photography Monthly magazine. Duties included flatplanning, magazine production, commissioning journalists, liaising with repro house, budgeting, interviewing photographers and developing online content.

01/2001 to 12/2002

WARNERS PLC

- Responsible for relaunching VW Motoring magazine, implementing a new editorial direction, commissioning content, and working closely with advertising teams to generate revenue from the magazine's website.

06/1996 to 12/2000

EMAP PLC

- As Features Editor on Practical Photography and Photo Answers magazines, my main responsibilities included the generation of feature ideas, interviewing readers and photographers and writing technique features for a broad reader demographic.

01/1991 to 01/1996

FREELANCE WRITER AND PHOTOGRAPHER

- Supplying words and pictures to a wide range of market-leading lifestyle, car and technology titles including Max Power, Autocar, Nuts, Octane, What Car? and Digital Camera magazines.
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EDUCATION

01/1987 to 01/1990

BLACKPOOL COLLEGE – Blackpool
Bachelor of Arts, Photography

01/1982 to 01/1987

PEEBLES HIGH SCHOOL

- O level: English, Mathematics, French, German, Physics, Modern Studies
 - A level: English, French, German, Modern Studies
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INTERESTS

- Landscape photography
 - Hill walking with my border collie dog
 - Listening to vinyl records
 - Restoring an old Volkswagen Golf GTI
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PERSONAL INFORMATION

Date of birth: 14/09/68

Marital status: Single (divorced)
