

PROFILE

A highly experienced copywriter, editor and photographer

key strengths: clear communication, entrepreneurial mindset, strategy focused, eye for detail

PERSONAL DETAILS

Born September 14, 1968

Full, clean, driving licence

Based near Edinburgh, UK

Contact: +44 1899 641183

<https://www.linkedin.com/in/davidcorfieldcomms/>

NUJ Member: 029764

CAREER PATH

- 2017 - date** **DAVID CORFIELD COMMUNICATIONS LTD**
Managing Director. Duties include commercial photography, copywriting, content creation, product marketing and social media strategy for a wide variety of clients including Canon Europe Ltd, Bonhams, LVMH (Glenmorangie) and GN Group (Jabra).
- 2012 - 2017** **THE RED DOT AGENCY, AMSTERDAM, NL**
Editor, *Canon Professional Network (CPN)* website. Duties included developing online strategies for Canon Europe, interviewing photographers and filmmakers, developing social media schedules and attending worldwide industry events representing CPN.
- 2010 - 2012** **FRENCH CAR SHOW LTD, STAMFORD, UK**
Editor, *Performance French Cars* magazine. Duties included flatplanning, content creation, magazine production, attending events and working with ad manager to sell marketing packages.
- 2008 - 2009** **LIFE MEDIA LTD, BRIGHTON, UK**
Editor, *Pixel* magazine. Duties included putting together a weekly magazine for the photo industry, flatplanning, magazine production and working with ad managers to increase revenue.
- 2006 - 2007** **GMC PUBLICATIONS LTD, LEWES, UK**
Editor, *Black & White Photography* magazine. Duties included flatplanning, magazine production, commissioning journalists, interviewing photographers and developing online content.
- 2004 - 2006** **KELSEY PUBLISHING LTD, PETERBOROUGH, UK**
Production Editor, *Modern MINI* magazine and freelance contributor. Duties included magazine production, subediting, liaising with designers and ensuring the magazine is delivered to press on schedule.
- 2003 - 2004** **ARCHANT PLC, PETERBOROUGH, UK**
Deputy Editor, *Photography Monthly* magazine. Duties included flatplanning, magazine production, commissioning journalists, liaising with repro house, budgeting, interviewing photographers and developing online content.

- 2000 - 2003 WARNERS PLC, BOURNE, UK**
Editor, *VW Motoring* magazine. Responsible for editorial direction, commissioning content and implementation of ideas. Worked closely with advertising team to generate revenue from the magazine's website.
- 1996 - 2000 EMAP PLC, PETERBOROUGH, UK**
Features Editor, *Practical Photography* and *Photo Answers* magazines. Main responsibilities included the generation of feature ideas, interviewing readers and photographers and writing technique features.
- 1991 - 1996 FREELANCE, LONDON, UK**
Freelance writer and photographer working with a wide range of market-leading lifestyle, car and technology titles including *Max Power*, *Autocar*, *Nuts*, *Octane*, *What Car?* and *Digital Camera* magazines.

EDUCATION

- 1987 - 1990 BLACKPOOL COLLEGE**
Graduated from HND course in Photography with Distinction. Went on to gain my Associateship from the British Institute of Professional Photography. I was sponsored by Volkswagen for my final year.
- 1982 - 1987 PEEBLES HIGH SCHOOL**
O level qualifications: English, Mathematics, French, German, Physics, Modern Studies. A levels: English, French, German and Modern Studies.

INTERESTS AND ACTIVITIES

I am a keen photographer and in my spare time enjoy landscape photography, hill walking with my border collie dog, listening to vinyl records and restoring an old Volkswagen Golf GTI.

REFERENCES

Available on request
Or at: <https://www.linkedin.com/in/davidcorfieldcomms/>